

Italy's Best Kept Secret

A Taste of Tuscany in Its Most Authentic Season for 4

This Experience for 4 Includes:

- **5-night stay** in a 2-bedroom apartment in Cortona, Italy
 - **Two curated seasonal signature experiences** based on month of travel
 - **Winspire booking & concierge service** — seamless from planning to return
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The Heart of the Experience

There is a side of Tuscany most visitors will never know — a quieter, more soulful season when the hills are calm, the tables less hurried, and the beauty of everyday life unfolds naturally.

This experience invites four lucky guests to step into Tuscany *as locals live it* — intimate, seasonal, deeply authentic, and tied to the rhythms of the land.

This is not peak-season Italy.

This is **Tuscany at its most honest, most flavorful, and most magical.**

Your home is the hilltop town of **Cortona**, a place of terracotta rooftops, medieval charm, and slow, golden days. And depending on when your guests choose to travel, they'll unlock one of Tuscany's secret seasonal rituals — each offered only during its natural window, each revealing a different facet of Italian life.

Your Curated Seasonal Experiences

(Two included, based on month of travel)

NOVEMBER — The Harvest & Gratitude Experience

- Join a working estate during the fleeting **olive harvest window**
- Hand-pick olives at peak ripeness
- See them transformed into *olio nuovo* — vivid, peppery, unforgettable
- Guided tasting with warm, fresh bread

November is Tuscany grounded in tradition — abundant, earthy, and deeply human.

DECEMBER — A Storybook Tuscan Christmas

- Experience Tuscany's winter magic: lanterns, garlands, church bells
- A local **nonna** prepares a traditional multi-course Christmas dinner in your apartment
- Explore the Christmas markets* of **Arezzo** and **Montepulciano** with private driver
- Mulled wine, artisan crafts, festive lights

December is intimate, nostalgic, and beautifully timeless.

JANUARY — Culture Without Crowds

- Be welcomed into a Tuscan home for a multi-course family meal
- Enjoy private Italian language lessons in your residence
- Practice in cafés and trattorias with your instructor
- All food and drinks during your guided outings included

January is reflective, personal, and beautifully authentic.

FEBRUARY — A Tuscan Romance

- Refined, wine-paired tasting dinner at **Al Tocco**
- A private chauffeured escape to Tuscany's mineral-rich thermal springs
- Natural steam rising into cool winter air, surrounded by rolling countryside

February is soft, quiet, and perfect for reconnection.

MARCH — The Awakening of Tuscany

- Privileged access to **exclusive Brunello di Montalcino release tastings**
- Sample the newest vintage alongside exceptional Riservas
- Learn directly from producers and expert sommeliers
- Enjoy a private landscape painting session capturing Tuscany in bloom

March is vibrant, artistic, and full of new life.

Your Tuscan Home: The Private Apartment in Cortona

- Classic Tuscan charm with modern comforts
- Two bedrooms, two baths — perfect for couples or friends
- Steps from cafés, markets, shops, and historic piazzas
- Champagne on arrival
- A quiet sanctuary in one of Tuscany's most beloved towns

Please note: staircase access only; no elevator.

Please Note:

- This package is available from November to March
 - Christmas Markets traditionally operate Thursday through Sunday. Exact opening dates and hours may vary slightly each year and will be confirmed closer to your travel dates.
 - In-residence dining menus are seasonal and chef-curated. Menus are not customizable or pre-selected in advance, ensuring the authenticity, integrity, and freshness of each culinary experience.
 - While we aim to provide flexibility whenever possible, certain seasonal experiences are tied to specific agricultural or cultural windows and cannot be shifted outside their designated timeframe.
 - Cortona is approximately a 1.5-hour drive from Florence and a 2.5-hour drive from Rome. Nearby cities: Perugia 45 km; Siena 70 km; Florence 100 km; Rome 205 km; Pisa 200 km
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Why This Experience Captivates Donors & Drives Bidding

- **Seasonal exclusivity** — experiences tied to real cultural moments, not tourist activities
- **Perfect for four travelers**, increasing group bidding potential
- **High emotional resonance** — Tuscany + authenticity = instant donor appeal
- **Story-driven** — easy for auctioneers to paint vivid, romantic imagery
- **Deep cultural immersion**, from nonna's dinners to olive harvests to Brunello unveilings
- **Flexible travel timing** with unique offerings each month
- **Winspire concierge service** removes planning stress, boosting bidder confidence

This is a Tuscany few ever experience — but your donors can.

Auction Close — Inspire the Room

“Imagine walking through Tuscany not in the crowded heat of summer,
but in its most beautiful, authentic season —
when olive groves whisper in November light...
when Christmas lanterns glow over ancient stone...
when Brunello is released to the world in March...
or when thermal springs steam under soft winter skies.

For five nights, Cortona becomes your home.
And depending on when you travel, you unlock two extraordinary seasonal experiences —
from olive harvests...
to nonna's Christmas dinner...
to Brunello tastings few tourists ever access.

This is Tuscany lived, not toured.
This is Italy's best-kept secret.

Who's ready to experience Tuscany the way locals dream of it?”
